## REVENUES

1. Our group was split: Some of us would accept raising taxes if it were accompanied by significant budget cuts. Other would not accept tax increases at all.
2. Business sponsorship of sports. Not necessarily Cape business.
3. Ease zoning and permitting regulations to make Cape more business friendly.
4. Flood the parking lot next to Town Hall; charge fr ice skating and sell concessions.
5. Maximize the farm businesses in town.
6. Ask the owner of the IGA shopping center to offer lower rents to businesses, at least for a year or two.
7. Fees at Fort Williams (parking meters?)
8. Food concession sales at Fort Williams.
9. Pay-per-bag at the transfer station.
10. Increase fees at pool and fitness center.

Not raise or lower taxes - stay the same.
Raising taxes is not the "end-all - service will be cut.
What is maximum of raising taxes that people could afford?
Very difficult decision.
Raise taxes, raise revenues, make cuts - which??
Combination of all 3 - situation will get worse.
Decline in enrollment - demographics would he helpful.
Fees or grants could be cut $\rightarrow$ do not support all sports.

Adjustment of buses - too costly, pay for ride.
Student parking fees at the high school - do
At what point do you sacrifice cutting academic positions vs extracurricular?
Boosters are quite strong.
Property tax and fees - those are it in Cape.
Time to develop commercial zoning.
Are Community Services self-sustaining?
1 Big Booster organization for middle and high school
Use same uniform for different sports.
Football keeps $1 / 2$ of their revenue.
"Pay to play" per sport.
Approximately $\$ 500,000$ schools' budget for sports.

Sponsorships (by individuals and businesses)
Tax-deductible donations.
Shore Rd. path people: Please postpone fund-raising until economy is better \& direct your efforts toward possible education $\$ \$$ crisis.

Get Hannaford et al to donate to school in the same way they donate to the football field; hence forth: "Hannaford High School".

1. Taxes $-\rightarrow$ raise

Unanimous - only part of sol[utio]n -- < 8\% ?? \# unclear
2. Other school revenue

- sports boosters - increase
- tuition - in students
- charging for use of facilities - weekends and summers
- community services - come closer to breaking even

3. Municipal Revenues

- Fort Williams
- Business Development
- Overall development
- Higher fees at transfer station
- More grant opportunities

Encourage business / industry in C.E. to increase tax base
Levy income tax
Charge students more for
Bus
Parking
Sports
Grant writing
Students take on:
Custodial duty (Japanese model)
CEEF - please direct \$\$ to existing programs rather than to new proposals.

License Image of Portland Headlight
Fort Williams entry fee
More business friendly environment
One time property tax surcharge
Annual transfer sticker fee

Put on "The Gloves" with the state
$\rightarrow$ short term and long term strategies
Pay per bag at transfer station

Establish a revenue committee for the town $\rightarrow$ run it like a business, strategic plan.

Student activity fee increase
Pay for bus per student
Our own version of the Clam Festival and other events (folk festival, summer series, etc.)

Student pay to park
Rent space " 2 nd businesses"
CEEF more
Youth run businesses / curriculum (worms, compost, plants)
Municipality pay to throw trash
Fort Wiliams (levrage B2B)
Efficiency
Business zoning changes
Rent / Lease open spaces

CEEF - Ramp up fundraising
Kids pay to park

## Expand CEEF's mission

Grant writer for grant writing
Lecture series -- \$ G. Mitchell, etc.
Build concession stand (serious)
Naming opportunities

Endow chairs
Alumni Association - fundraise

Hire legal council to sue the state and DOE

## TOWN

Sue the state
Tax break for Energy improvement
Wind farm . . . offshore
Adopt alternative energy
Annual steeplechase -- \$3 Million
B-2-B Party - "Pay A lot to Party"
Cape Lobster \& Strawberry Festival
Prison

## REVENUES

Legal ramifications to government that collects our money > equity between communities

- State passed minimum funding level for districts

Pay for bussing / bussing outdated / restructure transportation
Corporate sponsorship
Remove / look at unfunded mandates
Health benefits to employees (\%) - check industry standards
Instead of outsourcing services hire/cover within bottles silver bullets $>$ reserve jobs
Fort Williams fees - pass for everyone?

Licensing for photographing Portland Head Light
More businesses

Raise taxes
7 [for] unlimited amount and not to be whole solution / 0 same / 0 lower

## Revenues:

Diverse opinions on raising taxes
? not enough data from school
? Enrollment going down
3 areas of other school revenues

1) pay to play sports and field trips
2) grants, CEEF, parent Associations
3) grant writer
4) [increase] volunteer donations especially from popular sports
5) schools sell branded affiliated products

3 areas municipal revenue

1) fees for Fort Williams
2) pay for trash
3) attract business

School Revenues:
Activities fee

Expansion (sports, extracurricular, co-curricular)
Town run leagues on Hannaford Field - run as business
Completely change EPS funding formula
International tuition students
Privatize district

Raise property taxes
Corporate sponsorship

Raise game/ ticket prices

## Municipal Revenues

Fort Williams - business
Goodard Mansion

Major concession / food @ lighthouse . . . tour pay to tour unless they shop / eat
Moorings
Pay per bag @ dump
Commercial development; ex: green / beautiful office park

## TOWN

Encourage more residential development especially over 55
Collect on our excise tax from out-of-state plates
Buy property @ CEHS Entrance Build high end coffer shop / workout center - business
See town land - Fort Williams - 2-3 lots for \$
Solar lighting - street lights

Land trust is strong because people want open space, not development
Need a community center i.e. a gathering place
Resistance to development: "Not in my back yard"
Services have "mushroomed," and now they (some) must be curtailed
Collaborate w/other school systems. Ex: Madarin in 1 school.
Ft. Williams budget: $\$ 125,000-\$ 165,000$ operating expenses

Goal: make Ft. Williams self-supporting - parking fees, increase in rental of picnic shelter

Should there be a booth at entrance to collect fee?
Gift shop - part of Portland Headlight fund - NOT bleachers funding or grounds - just the headlight.

Revenues
Increase in taxes would be acceptable but not to fund fill extent of gap.
Summer school fee

Tuition students / Center for "Excellence"

Profit from athletic tix sales to Gen. Fund
H.S. parking - increase

Adult ed / audit h.s. classes

Charge H. S. busing
Work with State Reps. To get allocation formula
Expand "Pay-to-Play" to h.s.
Extracurricular fee

School Revenue

School Revenue
School Revenue
School Revenue
School Revenue
School Revenue
School Revenue
School Revenue

Collaborative programs with colleges to use our buildings (for rent)
Ft. Williams fee / license headlight / promote as venue for events
Pay per bag @ transfer station
Ft. Williams / other municipal properties - fully rent them @ market rate (do not restrict to non-profit)

Crescent Beach???
$B @ B$ - add surcharge to entrance fee

Combination - reduction expenses (zero base budget)
Small increase in taxes

3 areas of Revenue Rent classrooms to SMCC

- go after the State formula
(file a law class action suit)
- increase the charge for parking lot at h.s.
- activity fees, pool fees, field fees (Ft. Williams - pay as you go)
- special ed - challenge the state (mandates)
(re-look at current laws)
- sell seats in classes we have under enrollment to Scar / SP?


## Revenues

Make a youth hostel out of town buildings to attract visitors
Sports tournaments
Iron Chef
Pay to play sports complex [/] field house
Cooking school
Meeting place for Bingo, Ronko \& Bridge

Facility rental - Ft. Williams? Turf? Gym rentals?
Field rentals for other towns use
Ft. William - fees
Restaurant - casual dining
Advertising opportunities at fields, schools, Ft. W.
Corporate sponsorships
Taxes? - bad time to reduce taxes
Circuit-breaker local tax?
(tier based?)
income based

Local sales tax
(temporary)
Local hotel tax?
Independent school structure?
Tuition / exchange students?

## Revenues

1. Raise or reduce taxes

Raise as last option
Explore alternative solutions to raise funds
2. Three areas of school revenues

Fees
Rent out Hannaford Field
Make Comm. Servs. Self Sufficient
Further consolidation of bus sves
Rent out busses
Competitive bid for: fuel
School supplies
Printing - copy supplies
Company sponsorship of school activities
Buying group discounts - include residents
Adult education - more school related course
Fees for Co-curricular activities
Bus fees
Parking permit fees
3. Three areas - Municipal fees

* Fees for Fort Williams - make it a profit center

Kettle Cove parking fees
Review fees at Sprague Church
Dump fees
Recruit new business to town
Whit collar "quiet commercial"
Raise tax license fees
Beach to beacon
Runner surcharge
Lobster festival

Revenues [from an expenditure sheet]
Rent out part of town hall
Get sponsored wind mill
Bottle shed revenues
Only to Schools
Music classes - private

Revenues [from an expenditure sheet]
Charge students more to park
Fee to each sporting event

## EXPENDITURES

no buses / reduce buses \& increase distance of walkers
review unmandated special ed costs
increase class size in older grades
administrative salary / benefits \& number of staff
teacher salary / benefits
athletic expenditures
CECS - improve efficiencies

SCHOOL -
energy expenditures
end HS student bussing
eliminate bussing altogether
review admin support structure (non-teachers) in schools
evaluate all non-teacher positions for necessity
shorter year/longer day
sports \& other co-curriculuars-reduce offerings
look at combining library services
evaluate allied arts - which are central to mission (combining?)
look at all electives - which are central to mission (combining?)
"right-size" foreign language for today's world
MUNICIPAL -
fewer fire trucks
fewer police
sharing services with So Portland
more recycling (town-wide)
do away with recycling center - everyone contract independently for waste removal
regionalize tax assessment
evaluate town library-combine with schools

Cut busing or establish a "walker distance"
student and parent take responsibility for custodial duties and upkeep (mowing, etc)
go all-electronic instead of paper
take a historical look at budget
say "no" to unfunded mandates
Restrict sports to local venues
year round school calendar
alternative energy - wind pellets (from dump/wood shop)
turn off every other light-CFL lights? Heat
reduce school waste
research duplicating programs
positions \& salaries benefits
question state mandates
community involved due process for programs/curriculum
unnecessary use of school busses \& municipal vehicles
Streamline municipal positions - part-time vs. full time

SCHOOL -
Furlough Days/fewer staff days (take from snow days)

Is the school required to take HS students to school?
Look at way / Are we running busses for kids not riding?
Calculate utilities more clearly to find savings
Look at class size

Some sort of give and take
What would you most like to see?
a line item budget
e.g. Reading Recovery costs \$ $\qquad$
consolidate MS and Pond Cove libraries
use open-source software and open-source text books, instead of textbooks
outsource custodial service
eliminate busses entirely
eliminate assistant principals
look at the number of guidance counselors
look at salary and benefits packages for school and municipal employees
re-look at negotiated raises for the next two years
eliminate or combine electives with low enrollment
look at class size K-12
look at full-year school

Reduce town expenditures - take a tough look at police department and public works

MUNICIPAL -
eliminate police department - use county sheriff service
eliminate county government and related fees and taxes
consolidate town services with neighboring towns
reduce snow plowing and sanding
stop repaving roads for two years
reduce planning office
turn library into a profit center
one police at night - sell two police cruisers
Proportionate response to emergency calls
consolidate libraries (HS, MS, PC, ? TML)
eliminate [jobs] cafeterias (bag lunch) or raise fees - Does chef of the month make \$\$
eliminate or streamline town planner
research health benefits to employee (re: employee contribution) charter/public schools/Hybrid (tuition students)
parents provide more supplies (district-wide...not just @ PC \& MS)
switch summer vacation to winter vacations (less heating)
have special ed techs work with more than one student consolidate services w/other communities? (special ed, )

Least Like To See Happen -

- do not want to see us lose federal funding
- want buildings to stay accessible to citizens
- no more lay-offs

Most Like To See Happen -

- Accept Tuition Students
- To see community recognize importance of good education and increase taxes appropriately
- attorneys to challenge state funding formulas and financial distribution

MUNICIPAL -
salary freeze/job sharing
investigate CC sheriff to replace police union
subcontract street/municipal services
snowplowing - more like So Portland?
town offices/libraries - reduce hours
review capital expenditures - defer maintenance
continue to review staffing - town planner/assessment - sub contract out?
furlough days
share fire safety/DPW equipment with other communities
defer equipment purchases
review technology plan
eliminate or reduce early release days and shorten school year!
furlough days!
contract negotiations
lower building temp (and sell hats ©)
library consolidation
cafeteria?

SCHOOL -
consolidate purchases with other school districts
examine contracts with vendors to find cost savings
refusing state aid to save $\$$ on ...?
encourage DOE to join "Race To Top" to become eligible for these federal funds
enlist private citizens for consulting on top 25 expenses
teacher contracts $-3 \%$ raises realistic?
sue the state
salary freezes
selective increase in class size
share AP classes with other schools/coordinate schedules with other districts
virtual classes
furlough days non-teaching staff
sharing non-core classes with other districts, like Shop/Languages sharing Special Ed

World Language - start at higher grade; volunteers for lower grades; Rosetta Stone

Restructure athletics - reduce transportation/distance traveled/volunteer coaches
consolidate library services
invest \$ in physical plant - to save \$ (green energy)
Subcontract support services - janitorial/foodservices

MUNICIPAL -
reduce/farm out police service and equipment
hold expansion of library
hold off Shore Road Path
Tickets for
Non-police deputies
consolidate/cut building planning/zoning
SCHOOL -
increase employee participation in health plan
consolidate K-8
library consolidation
competitive bidding on everything - including health insurance
reduce food services - fewer choices
competitive bidding on recycling removal
reduce courses that don't meet minimum enrollment - online versions increase class size ( 1 vote)
insurance cost share
ask teachers to reduce raise
review non-payroll instruction
merge principals for $\mathrm{K}-8$

All above: need to maintain competitive hiring environment for school teachers
distance learning for low volume courses
make Cape a magnet school
send students to PATHS in Portland
privatize?
consolidate purchases?

SCHOOL -
sue the State
eliminate MPA
lobby state: reduce unfunded mandates
athletics based on geography instead of school size (reduced travel)
online courses
school year - one vacation in March or Jan (3 weeks)
video conference courses
heat at $62^{\circ}$
increase class size - eliminate vocational programs
start endowment

MUNICIPAL -
Town hedge fund
methane gas collection at landfill

SCHOOL -
teachers raises have to be delayed/deferred
let teachers come up with a commitment to share in the overall solution
all the administration that is "buried in the budget" needs to be peeled away - "let the teachers teach."
look at salaries, raises and staffing
look at Benefits - teachers sharing in the cost of the premiums and possible plan design changes (higher deductibles, etc)
school consolidation - combine Middle and elementary schools
MUNICIPAL -
public safety - sheriff's department providing us coverage
public works garage - infrastructure costs
selling/renting/leases - current town building (sell police station)

Is there a general concern in Cape about quality of education, with the current constraints?

Not everyone in Cape has children in the school system.
65-70\% of Cape's budget = education
3,800 households in Cape; minority have childen in schools.
Educational system is greatest asset of Cape Schools.
Do we, as residents of Cape, benefit from that?
Cape residents (including retired) are VERY supportive of education here.
Retired - some got "killed" in stock market, 0\% raise in Social Security WORRIED!

School budget has increased faster than rate of inflation
IS is dictate by Washington; we're in a strangle hold
Title IX, IS, and technology have helped with increases in spending.
Our generation is paying for retirees. We don't want to see younger people to have this situation be "out of wack."

How do we create revenue at municipal level?
Developed Town Center

We would like to see this happen:
Privatize Our Schools, i.e., Thorton Academy, Fryeburg Academy, Lincoln Academy

Total Transparency within the School Budget (breakdown of all of the costs)
"Copyright" What We Do To Solve Our budget Problems and sell it to the rest of the State! (Bottle it...can it...sell it to Harvard Business School!)

What Would You Least Like To See Happen?

- Teacher staff cuts
- the assumption that we have to raise taxes
- failure to challenge the core assumptions
- tax increases

MUNICIPAL -
reduce?

- Share transportation maintenance
- consolidate county libraries - Cape library as a branch of Portland to cut administration

What Would You Most Like To See Happen?

- performance based teacher compensation
- much higher transparency of school spending
- maintain and improve school quality
- take hard look at school spending/programs - get an outside auditor
- maintain/improve student-teacher ratio

What will this exercise accomplish?
We hope:

- to build a long term foundation of budget planning
- challenge the State on the priority of education funding
- relief from mandates - link to cuts

[^0]Go to a 4-day week - buses, heat, food, utilities
Shorter year (Aug. - June - month off in middle)
Need to make modifications - SERIOUS situation!
Municipal services - what to cut / not to cut:
Plowing, maintaining Ft. Williams, library, paving, town hall, pool at h.s.


[^0]:    Extend school day in hours

