REVENUES

1. Our group was split: Some of us would accept raising taxes if it were accompanied by significant budget cuts. Other would not accept tax increases at all.

2. Business sponsorship of sports. Not necessarily Cape business.

3. Ease zoning and permitting regulations to make Cape more business friendly.

4. Flood the parking lot next to Town Hall; charge fr ice skating and sell concessions.

5. Maximize the farm businesses in town.

6. Ask the owner of the IGA shopping center to offer lower rents to businesses, at least for a year or two.

7. Fees at Fort Williams (parking meters?)

8. Food concession sales at Fort Williams.

9. Pay-per-bag at the transfer station.

10. Increase fees at pool and fitness center.

Not raise or lower taxes – stay the same.

Raising taxes is not the "end-all – service will be cut.

What is maximum of raising taxes that people could afford?

Very difficult decision.

Raise taxes, raise revenues, make cuts – which??

Combination of all 3 – situation will get worse.

Decline in enrollment – demographics would he helpful.

Fees or grants could be cut \rightarrow do not support all sports.

Adjustment of buses - too costly, pay for ride.

Student parking fees at the high school – do

At what point do you sacrifice cutting academic positions vs extracurricular?

Boosters are quite strong.

Property tax and fees – those are it in Cape.

Time to develop commercial zoning.

Are Community Services self-sustaining?

1 <u>Big</u> Booster organization for middle and high school

Use same uniform for different sports.

Football keeps ¹/₂ of their revenue.

"Pay to play" per sport.

Approximately \$500,000 schools' budget for sports.

Sponsorships (by individuals and businesses)

Tax-deductible donations.

Shore Rd. path people: Please postpone fund-raising until economy is better & direct your efforts toward possible education \$\$ crisis.

Get Hannaford et al to donate to school in the same way they donate to the football field; hence forth: "Hannaford High School".

1. Taxes - \rightarrow raise

Unanimous – only part of sol[utio]n -- < 8% ?? # unclear

2. Other school revenue

- sports boosters increase
- tuition in students
- charging for use of facilities weekends and summers
- community services come closer to breaking even

3. Municipal Revenues

- Fort Williams
- Business Development
- Overall development
- Higher fees at transfer station
- More grant opportunities

Encourage business / industry in C.E. to increase tax base

Levy income tax

Charge students more for Bus Parking Sports

Grant writing

Students take on: Custodial duty (Japanese model)

CEEF – please direct \$\$ to existing programs rather than to new proposals.

License Image of Portland Headlight

Fort Williams entry fee

More business friendly environment

One time property tax surcharge

Annual transfer sticker fee

Put on "The Gloves" with the state → short term and long term strategies

Pay per bag at transfer station

Establish a revenue committee for the town

 \rightarrow run it like a business, strategic plan.

Student activity fee increase

Pay for bus per student

Our own version of the Clam Festival and other events (folk festival, summer series, etc.)

Student pay to park

Rent space "2nd businesses"

CEEF more

Youth run businesses / curriculum (worms, compost, plants)

Municipality pay to throw trash

Fort Wiliams (levrage B2B)

Efficiency

Business zoning changes

Rent / Lease open spaces

CEEF – Ramp up fundraising

Kids pay to park

Expand CEEF's mission

Grant writer for grant writing

Lecture series -- \$ G. Mitchell, etc.

Build concession stand (serious)

Naming opportunities

Endow chairs

Alumni Association – fundraise

Hire legal council to sue the state and DOE

TOWN

Sue the state

Tax break for Energy improvement

Wind farm . . . offshore

Adopt alternative energy

Annual steeplechase -- \$3 Million

B-2-B Party – "Pay A lot to Party"

Cape Lobster & Strawberry Festival

Prison

REVENUES

Legal ramifications to government that collects our money > equity between communities

• State passed minimum funding level for districts

Pay for bussing / bussing outdated / restructure transportation

Corporate sponsorship

Remove / look at unfunded mandates

Health benefits to employees (%) – check industry standards

Instead of outsourcing services hire/cover within bottles silver bullets > reserve jobs

Fort Williams fees – pass for everyone?

Licensing for photographing Portland Head Light

More businesses

Raise taxes

7 [for] unlimited amount and not to be whole solution / 0 same / 0 lower

Revenues:

Diverse opinions on raising taxes

? not enough data from school

? Enrollment going down

3 areas of other school revenues

1) pay to play sports and field trips

2) grants, CEEF, parent Associations

3) grant writer

4) [increase] volunteer donations especially from popular sports

5) schools sell branded affiliated products

3 areas municipal revenue

1) fees for Fort Williams

2) pay for trash

3) attract business

School <u>Revenue</u>s:

Activities fee

Expansion (sports, extracurricular, co-curricular)

Town run leagues on Hannaford Field – run as business

Completely change EPS funding formula

International tuition students

Privatize district

Raise property taxes

Corporate sponsorship

Raise game/ ticket prices

Municipal Revenues

Fort Williams – business

Goodard Mansion

Major concession / food @ lighthouse . . . tour pay to tour unless they shop / eat

Moorings

Pay per bag @ dump

Commercial development; ex: green / beautiful office park

TOWN

Encourage more residential development especially over 55

Collect on our excise tax from out-of-state plates

Buy property @ CEHS Entrance Build high end coffer shop / workout center - business

See town land – Fort Williams – 2-3 lots for \$

Solar lighting – street lights

Land trust is strong because people want open space, not development

Need a community <u>center</u> i.e. a gathering place

Resistance to development: "Not in my back yard"

Services have "mushroomed," and now they (some) must be curtailed

Collaborate w/other school systems. Ex: Madarin in 1 school.

Ft. Williams budget: \$125,000-\$165,000 operating expenses

Goal: make Ft. Williams self-supporting – parking fees, increase in rental of picnic shelter

Should there be a booth at entrance to collect fee?

Gift shop – part of Portland Headlight fund – NOT bleachers funding or grounds – just the headlight.

Revenues

Increase in taxes would be acceptable but not to fund fill extent of gap.

Summer school fee

Tuition students / Center for "Excellence"	School Revenue
Profit from athletic tix sales to Gen. Fund	School Revenue
H.S. parking – increase	School Revenue
Adult ed / audit h.s. classes	School Revenue
Charge H. S. busing	School Revenue
Work with State Reps. To get allocation formula	School Revenue
Expand "Pay-to-Play" to h.s.	School Revenue
Extracurricular fee	School Revenue

Collaborative programs with colleges to use our buildings (for rent)

Ft. Williams fee / license headlight / promote as venue for events

Pay per bag @ transfer station

Ft. Williams / other municipal properties – fully rent them @ market rate (do not restrict to non-profit)

Crescent Beach???

B@B-add surcharge to entrance fee

Combination – reduction expenses (zero base budget) Small increase in taxes

3 areas of <u>Revenue</u> Rent classrooms to SMCC

- go after the State formula

(file a law class action suit)

- increase the charge for parking lot at h.s.
- activity fees, pool fees, field fees (Ft. Williams pay as you go)
- special ed challenge the state (mandates) (re-look at current laws)
- sell seats in classes we have under enrollment to Scar / SP?

Revenues

Make a youth hostel out of town buildings to attract visitors

Sports tournaments

Iron Chef

Pay to play sports complex [/] field house

Cooking school

Meeting place for Bingo, Ronko & Bridge

Facility rental – Ft. Williams? Turf? Gym rentals?

Field rentals for other towns use

Ft. William – fees

Restaurant – casual dining

Advertising opportunities at fields, schools, Ft. W. Corporate sponsorships

Taxes? – bad time to reduce taxes Circuit-breaker local tax? (tier based?) income based

Local sales tax (temporary)

Local hotel tax?

Independent school structure? Tuition / exchange students?

Revenues

1. Raise or reduce taxes Raise as last option Explore alternative solutions to raise funds

2. Three areas of school revenues

Fees

Rent out Hannaford Field Make Comm. Servs. Self Sufficient Further consolidation of bus svcs Rent out busses Competitive bid for: fuel School supplies Printing – copy supplies Company sponsorship of school activities Buying group discounts – include residents Adult education – more school related course Fees for Co-curricular activities Bus fees Parking permit fees

3. Three areas – Municipal fees

* Fees for Fort Williams – make it a profit center Kettle Cove parking fees Review fees at Sprague Church Dump fees Recruit new business to town Whit collar "quiet commercial" Raise tax license fees Beach to beacon Runner surcharge Lobster festival

Revenues [from an expenditure sheet]

Rent out part of town hall

Get sponsored wind mill

Bottle shed revenues

Only to Schools

Music classes - private

Revenues [from an expenditure sheet]

Charge students more to park

Fee to each sporting event

EXPENDITURES

no buses / reduce buses & increase distance of walkers

review unmandated special ed costs

increase class size in older grades

administrative salary / benefits & number of staff

teacher salary / benefits

athletic expenditures

CECS - improve efficiencies

SCHOOL -

energy expenditures end HS student bussing eliminate bussing altogether review admin support structure (non-teachers) in schools evaluate all non-teacher positions for necessity shorter year/longer day sports & other co-curriculuars-reduce offerings look at combining library services evaluate allied arts - which are central to mission (combining?) look at all electives - which are central to mission (combining?) "right-size" foreign language for today's world

MUNICIPAL fewer fire trucks fewer police sharing services with So Portland more recycling (town-wide) do away with recycling center - everyone contract independently for waste removal regionalize tax assessment evaluate town library-combine with schools Cut busing or establish a "walker distance"

student and parent take responsibility for custodial duties and upkeep (mowing, etc)

go all-electronic instead of paper

take a historical look at budget

say "no" to unfunded mandates

Restrict sports to local venues

year round school calendar

alternative energy - wind pellets (from dump/wood shop)

turn off every other light-CFL lights? Heat

reduce school waste

research duplicating programs

positions & salaries benefits

question state mandates

community involved due process for programs/curriculum

unnecessary use of school busses & municipal vehicles

Streamline municipal positions - part-time vs. full time

SCHOOL -Furlough Days/fewer staff days (take from snow days)

Is the school required to take HS students to school?

Look at way / Are we running busses for kids not riding?

Calculate utilities more clearly to find savings

Look at class size

Some sort of give and take What would you most like to see? a line item budget e.g. Reading Recovery costs \$_____

consolidate MS and Pond Cove libraries

use open-source software and open-source text books, instead of textbooks

outsource custodial service

eliminate busses entirely

eliminate assistant principals

look at the number of guidance counselors

look at salary and benefits packages for school and municipal employees

re-look at negotiated raises for the next two years

eliminate or combine electives with low enrollment

look at class size K-12

look at full-year school

Reduce town expenditures - take a tough look at police department and public works

MUNICIPAL eliminate police department - use county sheriff service

eliminate county government and related fees and taxes

consolidate town services with neighboring towns

reduce snow plowing and sanding

stop repaving roads for two years

reduce planning office

turn library into a profit center

one police at night - sell two police cruisers

Proportionate response to emergency calls

consolidate libraries (HS, MS, PC, ? TML)

eliminate [jobs] cafeterias (bag lunch) or raise fees - Does chef of the month make \$\$

eliminate or streamline town planner

research health benefits to employee (re: employee contribution)

charter/public schools/Hybrid (tuition students)

parents provide more supplies (district-wide...not just @ PC & MS)

switch summer vacation to winter vacations (less heating)

have special ed techs work with more than one student

consolidate services w/other communities? (special ed,)

Least Like To See Happen -

- do not want to see us lose federal funding
- want buildings to stay accessible to citizens
- no more lay-offs

Most Like To See Happen -

- Accept Tuition Students
- To see community recognize importance of good education and increase taxes appropriately
- attorneys to challenge state funding formulas and financial distribution

MUNICIPAL - salary freeze/job sharing

investigate CC sheriff to replace police union

subcontract street/municipal services

snowplowing - more like So Portland?

town offices/libraries - reduce hours

review capital expenditures - defer maintenance

continue to review staffing - town planner/assessment - sub contract out?

furlough days

share fire safety/DPW equipment with other communities

defer equipment purchases

review technology plan

eliminate or reduce early release days and shorten school year!

furlough days!

contract negotiations

lower building temp (and sell hats $\ \odot$)

library consolidation

cafeteria?

SCHOOL - consolidate purchases with other school districts

examine contracts with vendors to find cost savings

refusing state aid to save \$ on ...?

encourage DOE to join "Race To Top" to become eligible for these federal funds

enlist private citizens for consulting on top 25 expenses

teacher contracts - 3% raises realistic?

sue the state

salary freezes

selective increase in class size

share AP classes with other schools/coordinate schedules with other districts

virtual classes

furlough days non-teaching staff

sharing non-core classes with other districts, like Shop/Languages

sharing Special Ed

World Language - start at higher grade; volunteers for lower grades; Rosetta Stone

Restructure athletics - reduce transportation/distance traveled/volunteer coaches

consolidate library services

invest \$ in physical plant - to save \$ (green energy)

Subcontract support services - janitorial/foodservices

MUNICIPAL - reduce/farm out police service and equipment

hold expansion of library

hold off Shore Road Path Tickets for Non-police deputies consolidate/cut building planning/zoning

SCHOOL increase employee participation in health plan

consolidate K-8

library consolidation

competitive bidding on everything - including health insurance

reduce food services - fewer choices

competitive bidding on recycling removal

reduce courses that don't meet minimum enrollment - online versions

increase class size (1 vote)

insurance cost share

ask teachers to reduce raise

review non-payroll instruction

merge principals for K-8

All above: need to maintain competitive hiring environment for school teachers

distance learning for low volume courses

make Cape a magnet school

send students to PATHS in Portland

privatize?

consolidate purchases?

SCHOOL sue the State

eliminate MPA

lobby state: reduce unfunded mandates

athletics based on geography instead of school size (reduced travel)

online courses

school year - one vacation in March or Jan (3 weeks)

video conference courses

heat at 62°

increase class size - eliminate vocational programs

start endowment

MUNICIPAL -Town hedge fund

methane gas collection at landfill

SCHOOL teachers raises have to be delayed/deferred

let teachers come up with a commitment to share in the overall solution

all the administration that is "buried in the budget" needs to be peeled away - "let the teachers teach."

look at salaries, raises and staffing

look at Benefits - teachers sharing in the cost of the premiums and possible plan design changes (higher deductibles, etc)

school consolidation - combine Middle and elementary schools

MUNICIPAL public safety - sheriff's department providing us coverage

public works garage - infrastructure costs

selling/renting/leases - current town building (sell police station)

Is there a general concern in Cape about quality of education, with the current constraints?

Not everyone in Cape has children in the school system.

65-70% of Cape's budget = education

3,800 households in Cape; minority have childen in schools.

Educational system is greatest asset of Cape Schools.

Do we, as residents of Cape, benefit from that?

Cape residents (including retired) are VERY supportive of education here.

Retired - some got "killed" in stock market, 0% raise in Social Security - WORRIED!

School budget has increased faster than rate of inflation

IS is dictate by Washington; we're in a strangle hold

Title IX, IS, and technology have helped with increases in spending.

Our generation is paying for retirees. We don't want to see younger people to have this situation be "out of wack."

How do we create revenue at municipal level?

Developed Town Center

We would like to see this happen:

Privatize Our Schools, i.e., Thorton Academy, Fryeburg Academy, Lincoln Academy

Total Transparency within the School Budget (breakdown of all of the costs)

"Copyright" What We Do To Solve Our budget Problems and sell it to the rest of the State! (*Bottle it...can it...sell it to Harvard Business School*!)

What Would You Least Like To See Happen?

- Teacher staff cuts
- \circ $\,$ the assumption that we have to raise taxes
- o failure to challenge the core assumptions
- tax increases

MUNICIPAL -

reduce?

- Share transportation maintenance
- consolidate county libraries Cape library as a branch of Portland to cut administration

What Would You Most Like To See Happen?

- performance based teacher compensation
- much higher transparency of school spending
- maintain and improve school quality
- take hard look at school spending/programs get an outside auditor
- maintain/improve student-teacher ratio

What will this exercise accomplish?

We hope:

- to build a long term foundation of budget planning
- challenge the State on the priority of education funding
- relief from mandates link to cuts

Extend school day in hours

Go to a 4-day week - buses, heat, food, utilities

Shorter year (Aug. – June – month off in middle)

Need to make modifications - SERIOUS situation!

Municipal services – what to cut / not to cut: Plowing, maintaining Ft. Williams, library, paving, town hall, pool at h.s.